

Dave Heinzel

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Website Developer, Springfield Public Schools 2005 – Present

Sole developer for website supporting 16,000+ users
Created fully-custom website with built-in content management system
Started and advised a creative filmmaking club for high school students
Videos, photographs and graphic design for district-level communication
Conducted instructional seminars for video, photography and design

Co-Creator, Humzoo.com 2008 – Present

Website design, coding, illustration and branding
Started as personal blogging site, grew into tight-knit social community

Freelance, Heinzl Media 2003 – Present

Web development, video, photo & graphic design for various clients
Created custom computer application to process 50,000+ still photos
Produced videos ranging from TV commercials to corporate & web

Graphic Artist, Squires Advertising Agency 2001 – 2003

One of two graphic artists for Springfield-based advertising agency
Design, photo, web and logos for various local and statewide clients
Modeled and rendered three-dimensional computer-generated imagery

Illustrator, LessonLink, Inc., Temecula, CA 2001

Graphic design and illustration for online educational company

Graphic Artist, United Model Distributors, Wheeling, IL 1999 – 2000

Design and photography for national hobby distributor
Assisted with original product design

Illinois State University

Two years in graphic design sequence with minor in music
Design editor and photographer for daily newspaper (Vidette)

Lincoln Land Community College

Various courses in theater and visual arts
Assisted with Film Acting course for high school students

Current Skills

Web

MySQL
PHP (object-oriented)
JavaScript / jQuery
HTML 5 / CSS 3
UI design

Video

Final Cut Pro X
After Effects
Compressor
Logic Pro X
DSLR videography

Photo

Aperture
Photoshop
studio lighting

Design

InDesign
Illustrator
Lightwave 3D