

DAVE HEINZEL

217/816-6297
dave@daveheinzl.com

WORK

CONSORTIUM FOR EDUCATIONAL CHANGE

Consultant, 2014 – 2020

Produced videos highlighting successes at schools around the country
Developed interactive scorecard for districts to report key metrics
Produced podcast series featuring educators from the field
Created design collateral for conferences and marketing

THE STUDIO SHOW

Executive Producer, 2015 – 2018

Co-created local arts, music and comedy web series
Served as director, producer, camera and editor
Managed production crew for three seasons

SPRINGFIELD PUBLIC SCHOOLS

Creative Media Producer, 2005 – 2014

Developed website with web-based content management system
Created and advised Student Film Club for high school students
Produced graphics and photos for district communications

HEINZEL MEDIA

2003 – 2020

Developed a wide range of projects for local clients
Produced and directed branding video for Bunn Coffee
Directed video campaign for Springfield Clinic's Cancer Center

SQUIRES ADVERTISING AGENCY

Graphic Artist, 2001 – 2003

Designed print and digital media for regional clients

LESSONLINK, INC

Illustrator, Temecula, CA, 2001

Created illustrations and graphics for online learning company

EDUCATION

ILLINOIS STATE UNIVERSITY

Served as design editor and photographer for daily newspaper
Completed two years of graphic design major, music theory minor

LINCOLN LAND COMMUNITY COLLEGE

Assisted teaching film acting course for high school students
Completed various courses in visual arts and theater

EXPERIENCE

VIDEO & AUDIO

producing & directing
cinematography
audio recording
video editing
Final Cut Pro X
After Effects
Logic Pro X

DESIGN

digital / print / web
user interface design
Adobe InDesign
Adobe Illustrator
Adobe Photoshop

PROGRAMMING

HTML / CSS
PHP / MySQL
Swift / Objective C
JavaScript / jQuery

PHOTOGRAPHY

studio lighting
digital retouching
Adobe Lightroom
Adobe Photoshop

REFERENCES

Jo Anderson, CEC
Co-Executive Director

Jennifer Grandberry, CEC
Marketing Director

Karen Thompson, Apple
Education Specialist

Details available upon request

PORTFOLIO

daveheinzl.com/portfolio